



## **PRIVACY AND COOKIE STATEMENT INNOTRACE B.V.**

*Latest update: March 2021*

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Innotrace B.V. respects the privacy of your personal information and would like to explain how we treat data and for what purpose we use this data in this privacy and cookie statement.

### **Collecting personal data**

Innotrace B.V. operates at all times according to the General Data Protection Regulation (GDPR). When you purchase products in the webshop, we collect your personal information. This information is necessary in order to establish a purchase agreement and carry out your order. After you filled in the order form or a contact form, we collect your data in our customer base. Additionally, we collect personal information from suppliers in order to establish an agreement. This information is required is necessary to contact you for product or service specifications, to make an order, to pay invoices and to communicate fast and efficiently about the agreement. For executing corporate service, Innotrace B.V. uses thoroughly selected service providers. These suppliers are not allowed to trade your personal data without permission from Innotrace B.V.

### **Your rights**

You have the right to request us to see your personal data. If there is a reason for it, you can request us to complement or to change your personal data. Additionally, you have the right to request us to delete your data from our data base or to limit the use of your personal data. Lastly, you can request us to receive your personal data or to transfer this data to someone else.

### **Retention period personal data**

In case you request a tender, but you did not become a customer, we delete your personal information at most one year after our last contact. Also when we receive a tender from you, but do not become a customer, we will delete your personal information at most one year after our last customer contact. If you became our customer, or we became your customer then we will store your personal data that must be kept on the basis of applicable tax laws and regulations for seven years after the year that we executed the agreement. The period of seven years is in line with the period we are required to store the information according to the tax authority. After this retention period we will delete your personal data.

### **Clicking behaviour**

At the websites djura-technologies.nl and djura-technologies.com we track general visitor information without identifying the visitors. The goal of this tracking policy is to optimize the content and navigation of our website.

### **Cookies**

Innotrace B.V. uses functional cookies to optimize our website. These functional cookies are especially useful for good functionality of the webshop. Furthermore, Innotrace B.V. makes use of cookies to analyse visitor behaviour via Google analytics. Cookies are small files, which are stored on a user's computer to check visiting information. This is for example information regarding the number of visitors, which content visitors read, where they come from and which browser they use. This information will not be traced to individual visitors and is therefore not in breach of the GDPR. It is allowed to place Analytics codes without permission. Innotrace B.V. does not share any personal information with Google and we hide the final part of your IP address. In this way, tracking has been made impossible and personal visitor information is protected. Furthermore, Innotrace B.V. does not use other Google-services.





### **Links to different websites**

Our website contains several links to websites of third parties. Innotrace B.V. is not responsible for the use of personal data by these third parties.

### **Questions?**

We hope that with the information above you have more insight in how we treat your personal data. In case you have further questions or suggestions, please contact us.

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